

INTERNATIONAL
MOTOR & MOTOR ACCESSORIES EXHIBITION

 **TOTACHI** *Colombo*

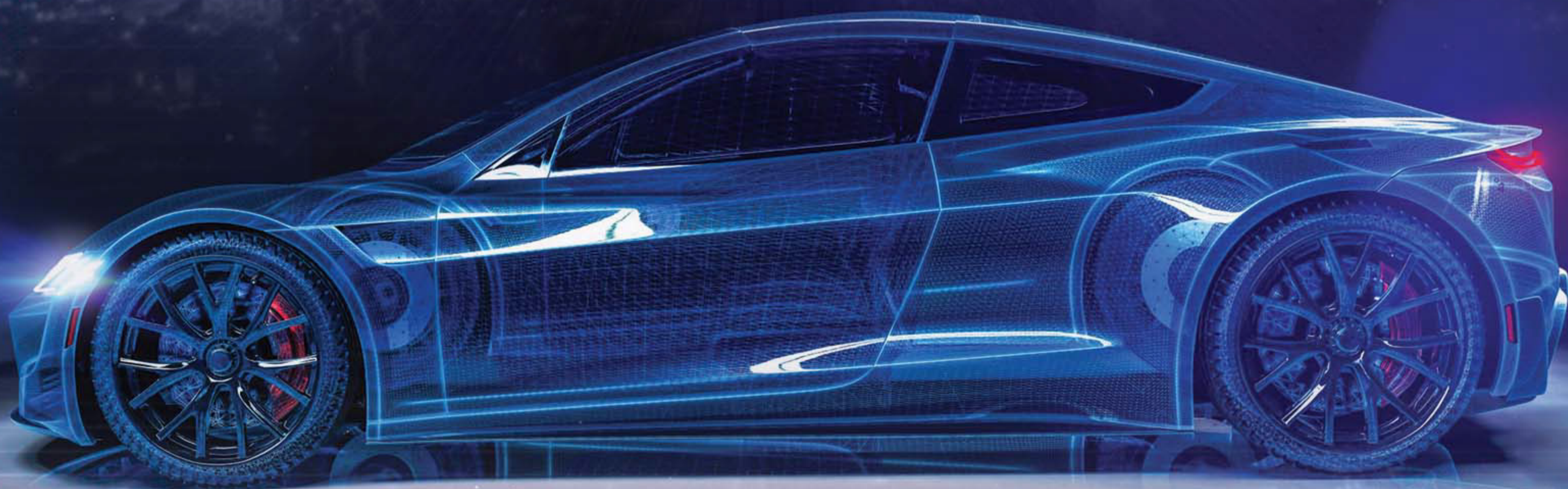
MOTOR

16th Consecutive year

2023



SHOW



NOVEMBER

17

18

19

AT BMICH, COLOMBO

www.colombomotorshow.lk



A TURBOCHARGED EVENT FOR **THE AUTOMOTIVE INDUSTRY**

The Colombo Motor Show 2023 now in its 16th edition organized by Asia Exhibition & Conventions (Pvt) Ltd has reached a level of maturity and positioned itself as the largest International automotive event in Sri Lanka. Over the years, The Colombo Motor Show has proved over the years its capacity to bring together a large representation of the motor industry's leading automotive manufacturers.

We are very proud to inform that we were the exhibition organizer who organized the Motor Car and Motor Accessories show at grand level with over 70,000 crowd turn over visited the event. Our objective was to bring the industry up without further collapse and finally, we succeeded the event with very high potentials to its participants.

This exhibition is an annual event organized by us to bring all leading suppliers related to the Motor industry under one roof with high potentials. Apart from that all international and local suppliers & buyers will be invited along with the general public. This Year Colombo Motor Show has comprised the following functions to absorb more visitors.



94% Exhibitors rated overall participation as good to excellent.

85% Exhibitors rated visitor quantity as good to excellent.

91% Exhibitors confirmed they were able source new sales leads at the show.

Colombo Motor Show is bigger than ever!

“Join an unprecedented sales platform introducing new interactive features designed to engage you with the right visitors in creative formats.”

3 DAYS OF ULTIMATE OPPORTUNITIES

17th - 18th - 19th
November at BMICH

Why Visit?

Showcasing more than 300 of the finest collection of cars, and attracting more than 70,000 visitors, the show offers the complete visitor experience.

96% of the visitors rated the overall shows as good and excellent.

Why Exhibit?

Colombo Motor Show has positioned itself as the single largest automotive event in the Sri Lanka. It has established itself as the region's truly international and the most influential automotive event bringing together global manufacturers, distributors, industry specialists, key-buyers as well as the affluent motor enthusiasts all under roof.

WHO SHOULD EXHIBIT ?

Manufacturers



Finance & insurance



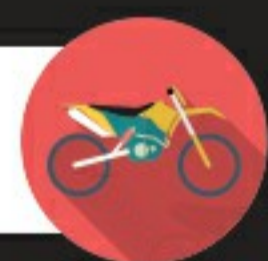
Exotic cars & supercars



Luxury & lifestyle



Bikes, trikes & quads



Light commercial vehicles



Tuning, parts & accessories



Tyres and lubricants



SHOW SECTORS

MANUFACTURERS

Brings together the world's and regional's leading builders and brands to showcase the ultimate in car design and lifestyle.



TUNING, PARTS & ACCESSORIES

Demand for car customization in the region in the past years, according to industry sources. The automobiles aftermarket and customization sector is keenly looking at the high potential in Sri Lanka, whose automobile passion is driven by speed, style and performance.

Don't miss out on the opportunity to exhibit on the Tuning, **Aftermarket and Parts & Accessories sector!**



FINANCE AND INSURANCE

Finance and insurance are an important part of the automotive industry with manufacturer now proposing 100% financing scheme.



FEATURES & NEW FOR 2023

LIVE DEMONSTRATIONS



People need to see it to believe it. live demos to ensure interest and understanding of the products.

4X4 AREA



4x4 Area is a jam packed event of high quality and is setting the benchmark in the 4x4 industry.

MOTORCYCLE STUNT AREA



The stunt show will feature international & local stunt riders executing mind-blowing motorcycle moves.

HEAVY MACHINERY AREA



The Heavy Machinery & Equipment Show will take place with a new look. This will give prominence to all Construction Machinery & Equipment Suppliers.

"BATTLE ZONE" COMPETITION



Features all of your favourite styles of dance in one fast paced, high energy show. Dancers from around the country battling for the grand prize!

ENTERTAINMENT AREA



Let yourself be inspired by sensational indoor & outdoor performances, from music to gaming and sports. it's all here keep you entertained.

ABOUT THE ORGANIZER



Asia Exhibitions & Conventions (Pvt) Ltd was incorporated in 2007 and the main objective is to provide an excellent and tailor-made service for the Event Management, which revolves in organizing Exhibitions, Events and Conventions to the utmost satisfaction and convenience of every customer who needs the service.

We study the intricacies of the brand, identifying the target audience devising the event concept, planning the logistics and coordinating the technical aspects before actually launching the event. Post-event analysis and ensuring a return on investment have become significant drivers for the event.

Our company has been successful in organizing the events such as Trade Fairs, Consumer Fairs, Product launches, Gala Dinners, Special Celebrity Entertainment, Musical Shows, Conferences, Conventions, Weddings, Concerts, Promotional Campaigns, Media Launches, Dinner Dances, Fashion Shows etc and a host of other events to suit the Individuals and corporate clients with limited budgets, to handling all creative, technical and logistical aspects of the event.



Winner of Arch of Europe Award Gold Category - 2017
The International Quality Conference Frankfurt, Germany

GLIMPSE FROM The Colombo Motor Show 2019

INTERNATIONAL MOTOR & MOTOR ACCESSORIES EXHIBITION



Mr. Dilantha Malagamuwa
as the Chief Guest at Colombo Motor Show 2019



Hon. Mahinda Rajapaksa
at Colombo Motor Show



Hon. Ravi Karunanayake
at Colombo Motor Show



Media Conferences - The Colombo Motor Show 2019



TOP EXHIBITING BRANDS



YOUR PARTICIPATION OPTIONS

Space is Limited, to secure a prime position or to discuss your options please contact **The Colombo Motor Show team**. All Applications will be considered on a First Come First Serve Basis.

INDOOR / OUTDOOR

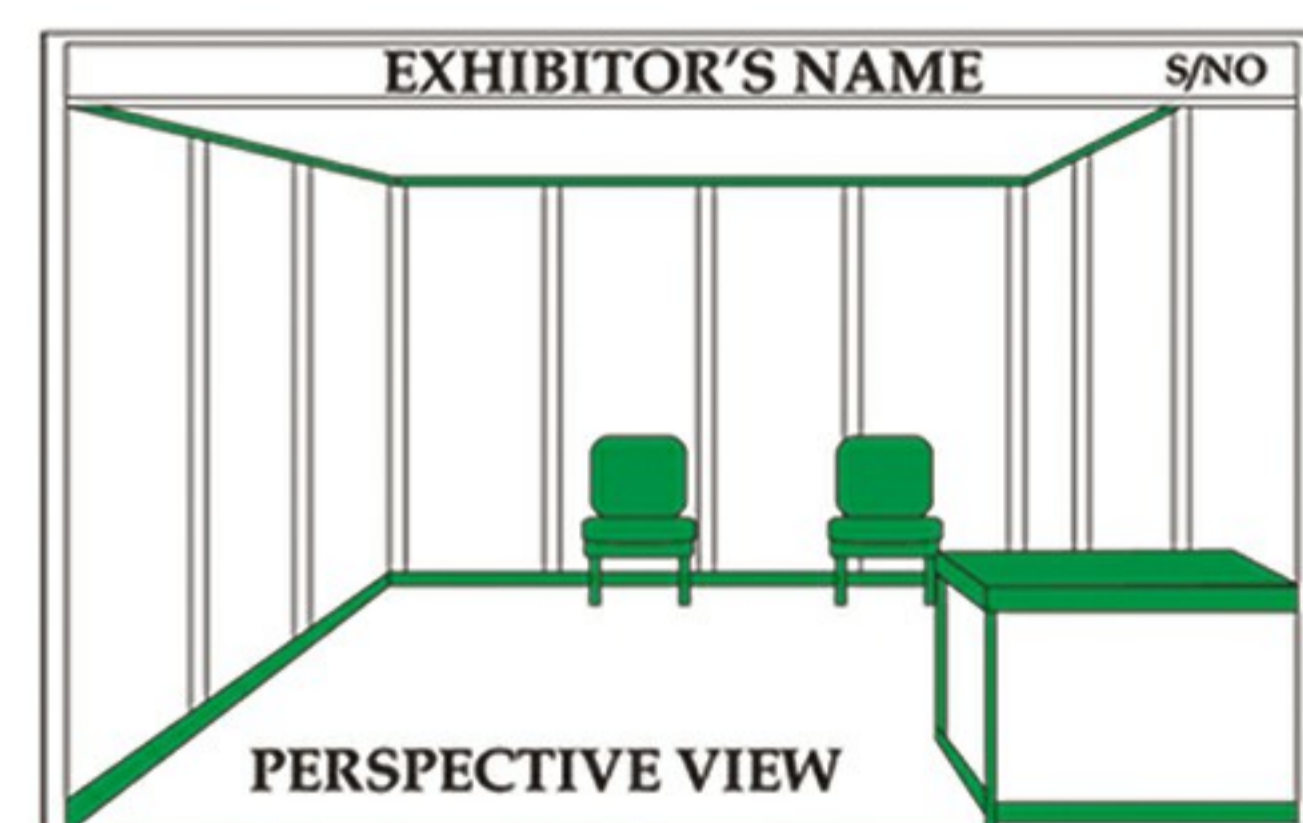
Shell scheme Includes the following:

- Basic stall structure
- One Fascia board
- One Counter
- Two Chairs
- Two spotlights
- One 13 AMP plug point
- Free entry in the Exhibitor Directory
- Electricity and cleaning free of charge

Bare space Includes the following:

- One 13 AMP plug point
- Free entry in the Exhibitor Directory
- Electricity and cleaning free of charge

Shell Scheme



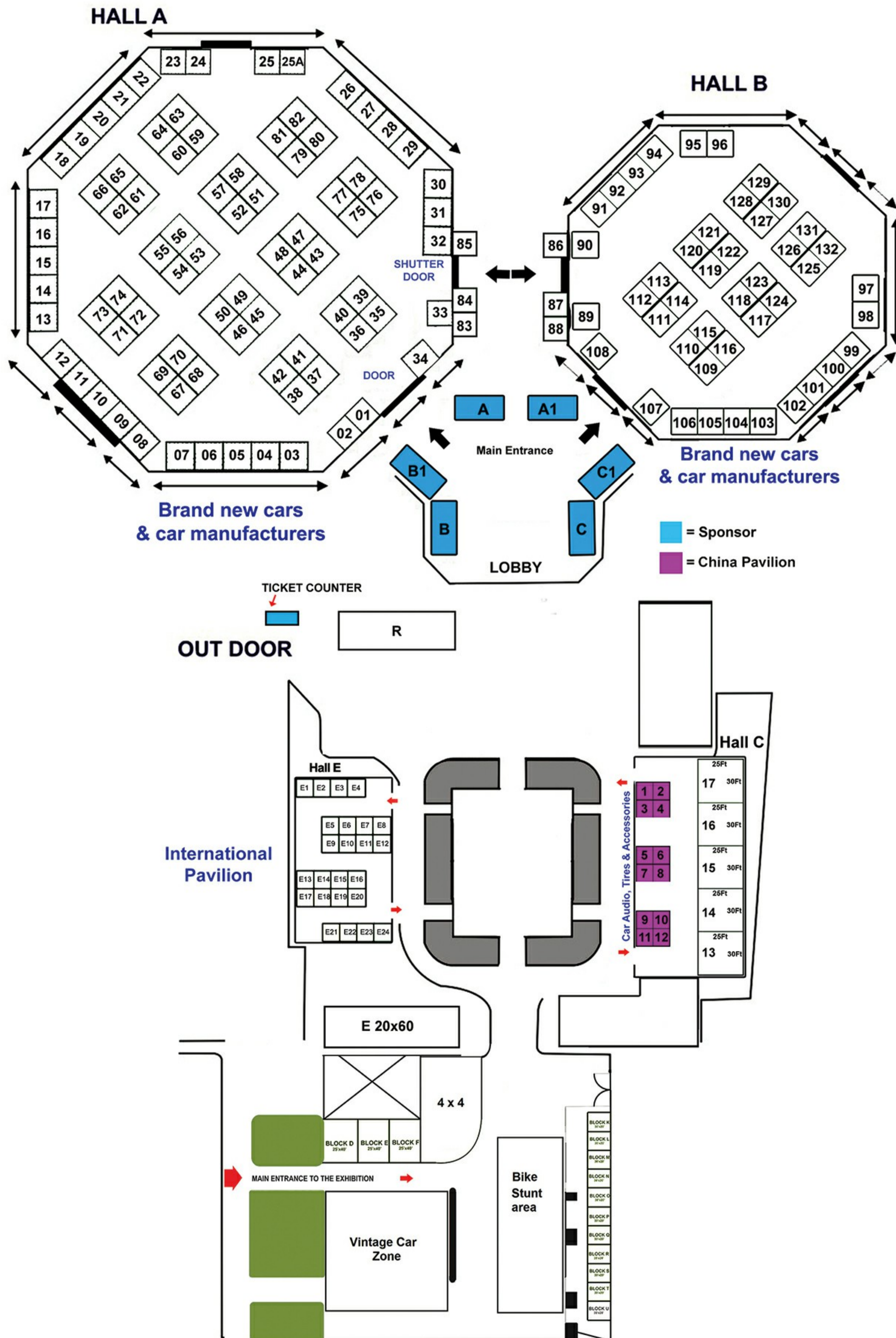
Bare Space



Cost for 3 Days - LKR 195,000 (9 Sq. Meter Space)

Colombo Motor Show STALL LAYOUT

INTERNATIONAL MOTOR & MOTOR ACCESSORIES EXHIBITION



BOOK YOUR STALL NOW! Contact the CMS team

0716 231 231 | 0719 997 712 | 0706 233 433 | 0716 996 644

ORGANIZED BY



ASIA EXHIBITION & CONVENTIONS (PVT) LTD.

No.17, Kavinda Place, Colombo 6, Sri Lanka.

Phone: +94 114345985 / +94 112 682682 Fax: +94112 682682

E-mail: info@asiaexhibition.lk Web: www.asiaexhibition.lk